5 BEST PRACTICES FOR DIGITISING EUROPEAN RAIL FREIGHT PROJECTS

1. Create a single source of truth for real-time transport tracking

- Track wagons by installing a GPS sensor on every wagon of your fleet
- Use a platform such as Everysens to gather all the tracking data into one place and benefit from a single source-of-truth
- Monitor your data regularly to proactively solve possible issues

2. Foster collaboration with customers and railway undertakers

- Benefit from a collaborative platform such as Everysens' TVMS to enhance your collaboration with your partners: both railway undertakers and your clients
- Give transparency to your customers to boost your SLA. Access to a precise ETA, such as the one provided by Everysens, is key to a good relationship with your customer.

3. Ensure shipment security and compliance with legal requirements

- Real-time tracking for shipments containing hazardous goods guarantees an elevated standard of safety.

4. Tackle challenges of international deployment

- GPS tracking greatly facilitates the management of international transports.
- The TVMS allows for the tracking of all rail transports, everywhere in Europe. All the data is centralised in a single place, facilitating the everyday tasks of your logistics teams in terms of planning, tracking and analytics.

5. Unlock new gain levers: modal shift, fleet reduction, and cover tracking costs

- Digitising your European rail freight operations will lead to an optimisation of your rail transport, thanks to different levers
- Managing your rail freight operations through a digital platform like Everysens greatly facilitates the use of rail freight as a mode of transport. It encourages the modal shift from road to rail, which leads to a reduction in carbon emissions.
- Optimised rail transport means an optimised fleet, ultimately leading to a reduction of your fleet size: a non-negligible cost reduction.
- Always know where your wagons are, even when sleeping at your client's site. Be able to apply more easily demurrage penalties, and cover the costs of tracking.

Everysens